

BRUMBIES HOSPITALITY



YOUR 2024 BRUMBIES HOSPITALITY PACKAGES



For further information please contact Lisa Smith
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ABOUT THE CLUB

Founded in 1996, the Brumbies are by any measure Australia's most successful Super Rugby team having been two-time Champions, four times Runners Up and having won multiple Australian Conference titles.

As an organisation, the Brumbies also have a strategic and high-performance focus on being Australia's premier Super W team, while continuing to grow and diversify sustainable rugby participation in the ACT and surrounding region across 15's rugby, sevens rugby and touch 7's.

The ACT has always proven to be a fertile breeding ground for future international stars and the Brumbies are immensely proud of the record that nearly 40% of players who have represented the franchise have gone on to play for Australia.

Local talent from Canberra and the surrounding region have been a hallmark of the club since its inception in 1996. Indeed, the number of local players who have made a name for themselves in the colours of the Brumbies, and before that their predecessors, is huge.

The Safeguard Global ACT Brumbies proudly hold the title of Australia's most successful Super Rugby franchise with a winning history built on the back of home-grown stars and the support of the local community. Our young talent continue to make their mark on Super Rugby Pacific, with players such as Ryan and Lachie Lonergan, Nick Frost and Darcy Swain whose careers have been supported by the Brumbies for several years and now having worked their way up through local ranks, are considered household rugby names in the ACT.

2023 saw the playing squad continue to work hard on all aspects of our game and we especially pride ourselves on our set-piece, defence, breakdown contest plus the attacking mindset of playing rugby the way the Brumbies first started playing back in 1996, which we believe to be the most entertaining style of play for both the players and fans alike.

At the heart of our success is our members, fans, plus the brands and businesses that have supported us on this journey. They are all a major part of the driving force behind the Brumbies success and will be seen and heard locally and around the world on the team's journey to another title in 2024.

Playing for the Brumbies as a Canberra local was a very special time in my life and I am honoured to be back here at the Club, Coaching your team. Thanks for your support.

Stephen Larkham
Safeguard Global ACT Brumbies Head Coach and Brumby #13



YOUR 2024 GAME DAY OFFERINGS

Rugby Lounge:

The Rugby Lounge is located in the heart of the western grandstand and provides a fun atmosphere, with food, entertainment and a magnificent view of the field from either inside the lounge or from the premium outdoor seating.

Long Room:

The Long Room offers a suite style experience in a social atmosphere within a triple sized, shared Suite. Offers substantial food menu and a 3-hour beverage package.

Private Suite:

A Brumbies Private Suite is the ultimate premium match day hospitality experience, offering the comfort of one's own self-contained suite.

Open Boxes:

You and your guests can soak up the electric atmosphere of game day in a fully catered open box with some of the best views of the field of play.

Captains Hall:

Located in an indoor function space within the western grandstand of GIO, the Captain's Hall provides a large private room for you and your guests with the most amazing views to the field with access to premium outdoor seating.

Prices are found on each function page, including per match and season rate. A rate is also offered which includes 1 x home final allowing clients to have guaranteed access to one home final at a discounted rate. Should a home final not occur, a full cash refund or credit of the 8th home game rate will be applied.



RUGBY LOUNGE

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DXC
TECHNOLOGY

Rugby Lounge

The Rugby Lounge is located in the heart of the western grandstand and provides a fun atmosphere, food, entertainment with a magnificent view of the field from inside the lounge or from the premium outdoor seating.

The Rugby Lounge is the perfect entry-level hospitality experience for a small group of friends, or larger group of clients and colleagues.

Inclusions:

Indoor pre-game function, styled with lounges and cocktail-seating
Extended bar
Platinum outdoor seating
Light canape menu pre-game
Half time hot snacks
3-hour beverage package

\$190pp

\$1,200 season 7 home games or \$1,300 including one home final



DXC TECHNOLOGY



THE LONG ROOM



The Long Room

Located among the West Corporate Suites, The Long Room offers a suite style experience in a social atmosphere within a triple sized, shared Suite.

Enjoy entrée, buffet main and sweet treats, 3-hour beverage package plus half-time hot snacks all with a great view of the field from your indoor seating or outdoor covered balcony.

Inclusions:

- Premium, shared triple-sized suite
- Couch and cocktail indoor seating
- Private outdoor balcony seating
- Substantial menu, 3 courses
- 3-hour beverage package from in room bar
- Temperature controlled, glass-fronted space
- Brumbies player visits (pending availability)
- Live game feed on the suite's projector screen

\$225pp

\$1,525 season 7 home games or \$1,700 including one home final



PRIVATE SUITE

Private Suite

Your Private Suite is the ultimate premium match day hospitality experience, offering the comfort of your own self-contained suite. Running along the field in the West and the East of GIO Stadium, each Suite provides you with catering for 12 guests with a substantial food menu, your own viewing balcony, a catering host to serve your guests and player visits.

Inclusions:

- Premium suite for 12 guests (extra tickets and catering available upon request)
- The best view of the playing field
- Substantial food offerings
- Your own host to serve guests
- Brumbies player visits (pending availability)
- Temperature controlled, glass-fronted space
- Private indoor suite with outdoor covered seating
- Company logo displayed at entrance to suite
- Eligible for Corporate Partner Status

\$3,720 per Suite
\$20,875 season 7 home games or \$23,500 including one home final



TERRACE OPEN BOX

Terrace Open Box

You and your guests can soak up the electric atmosphere of game day in a fully catered open box with some of the best views of the field of play. There are two options for Open Boxes:

**Terrace - Western Grandstand 8-seaters
Eastern Grandstand 10-seaters**

Inclusions:

Your preferred open air box (8 or 10 seater), available to you and your guests pre-match
Fully catered including a pre-game meal, half time hot snacks, wine, beer and non-alcoholic beverages
Catering host to serve your guests
Logo displayed within box
Some of the best seats in the house with panoramic views of the playing field
Eligible for Corporate Partner status (Season Purchases)

8-seater:

\$1,333 per box

\$8,431 for season 7 home games or \$9,600 including one home final

10-seater:

\$1,540 per box

\$9,880 for season 7 home games or \$11,200 including one home final



CAPTAIN'S HALL

Captain's Hall

Located in an indoor function space in the Western Grandstand of GIO, the Captain's Hall provides a large private room for you and your guests. With field facing glass front, cocktail seating, extended bar and premium outdoor seating, this is a truly special Brumbies Hospitality option to wow your guests and clients.

Inclusions:

Private function space for minimum 30 guests @ \$250pp (max capacity 150)

Canape style menu with a substantial offering

3-hour beverage package (beer, wine and non-acholic)

Roaming catering staff

Glass fronted room with extended bar and cocktail seating

Outdoor Premium seats

Opens 60mins prior kick-off

Players Visit optional

\$7,500 for minimum 30 guests (\$250pp)



HOSPITALITY SELECT

Hospitality Select

Hospitality Select offers a selection of hospitality offerings to utilise across the season, catering to all tastes and requirements. Enjoy each offering across the season, when you feel like it!

Inclusions:

1 x 8-seater open box (as per standard open box offering)
10 x Long Room tickets
15 x Rugby Lounge tickets
1 x Private Suite (as per standard offering)

\$9,999 for the 2024 season

*eligible for corporate partner status



CORPORATE PARTNERSHIP

Corporate Partnership

Brumbies Corporate Partnerships are eligible with select Brumbies Hospitality purchases, rewarding our most loyal Corporate Supporters with some sponsorship style entitlements.

Enquire now for further details.



MAP



- Private Suites
- Terrace Open Box
- Rugby Lounge
- Captain's Hall
- The Long Room

2024 FIXTURES



REBELS
23 FEB, 7:35PM,
AAMI PARK



BLUES
20 APR, 5:05PM,
TBC, AUCKLAND



CHIEFS
3 MAR, 2:00PM,
AAMI PARK



HURRICANES
27 APR, 2:35PM,
GIO STADIUM



FORCE
9 MAR, 2:35PM,
TBC, CANBERRA



DRUA
4 MAY, 7:35PM,
GIO STADIUM



HIGHLANDERS
16 MAR, 2:35PM,
FORSYTH BARR STADIUM



WARATAHS
11 MAY, 7:35PM,
ALLIANZ STADIUM



MOANA PAIFIKA
22 MAR, 7:35PM,
GIO STADIUM



CRUSADERS
18 MAY, 2:35PM,
GIO STADIUM



REDS
30 MAR, 7:35PM,
SUNCORP STADIUM



REBELS
24 MAY, 7:35PM,
GIO STADIUM



WARATAHS
6 APR, 7:35PM,
GIO STADIUM



FORCE
1 JUN, 7:35PM,
HBF PARK

BYE WEEK
ROUND 8

***ALL TIMES LOCAL TO ACT**



GAME DAY 23

Game Day 23

Game Day 23 offers an opportunity for organisations to join the ACT Brumbies as an official 2024 sponsor and enjoy the many benefits of sports sponsorship such as client engagement, brand awareness, networking and game day hospitality for the entire Super Rugby Pacific and Super W Seasons.

Inclusions:

- Use of “Official sponsor of ACT Brumbies” and “Official sponsor of Brumbies W”
- Invitations to events such as jersey draw, season launch and end of season functions
- Team announcement logo placement on social media for each ACT Brumbies Super Rugby and Super W home and away game fixtures
- LED and big screen takeover during team list announcement at both Super Rugby and Super W home games
- Big screen recognition and LED takeover post try (when your jersey numbers' score) for Brumbies Super Rugby and Brumbies W home games
- 2 x GA tickets per Super W home game fixture
- 2 x GA tickets per Super Rugby Pacific home game fixture
- 2 x Rugby lounge tickets to each Super Rugby Pacific home game fixture. *excluding finals*
- Business Logo branded within your jersey numbers' personal locker

ACT BRUMBIES SPONSOR PACKAGES

ACT Brumbies Sponsor Package

Boost your brand awareness and freshen your marketing by engaging sports fans and business leaders during the Super Rugby Pacific and Super W season in 2024

The Safeguard Global ACT Brumbies play Super Rugby at an International level representing the ACT and Southern NSW. The team are hugely popular on the local and International stage and are considered the most successful Australian franchise being two-time Super Rugby Champions, 2020 Super Rugby AU Champions & having reached the grand finals eight times.

Canberra has unmatched proximity to decision makers, procuring agencies and government infrastructure and the ACT Brumbies can connect your brand to this network like no other.

The Safeguard ACT Brumbies have a unique global reach with local appeal, where fans are 2.1 x more likely to purchase the product of an ACT Brumbies sponsor and 3.3x more likely to engage with a brand that sponsors the ACT Brumbies.

Chat to our partnership team now, to learn how the Safeguard Global ACT Brumbies can support your marketing strategies for 2024 and beyond.

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