

**BRUMBIES
HOSPITALITY**



YOUR 2025 BRUMBIES HOSPITALITY PACKAGES



**For further information please contact
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LETTER FROM HEAD COACH

The Safeguard Global ACT Brumbies proudly hold the title of Australia's most successful Super Rugby franchise with a winning history built on the back of home-grown stars and the support of the local community. Our young talent continue to make their mark on Super Rugby Pacific, with players such as Ryan and Lachie Loneragan, Nick Frost and Tom Hooper whose careers have been supported by the Brumbies for several years and now having worked their way up through local ranks, are considered household rugby names in the ACT.

2024 saw the playing squad continue to work hard on all aspects of our game and we especially pride ourselves on our set-piece, defence, breakdown contest plus the attacking mindset of playing rugby the way the ACT Brumbies first started playing back in 1996, which we believe to be the most entertaining style of play for both the players and fans alike.

At the heart of our success is our members, fans, plus the brands and businesses that have supported us on this journey. They are all a major part of the driving force behind the ACT Brumbies success and will be seen and heard locally and around the world on the team's journey to another title in 2025.

Playing for the Brumbies as a Canberra local was a very special time in my life and I am honoured to be here at the Club, coaching your team. Thanks for your support.

Stephen Larkham

Safeguard Global ACT Brumbies Head Coach and Brumby #13

ABOUT THE CLUB

Founded in 1996, the ACT Brumbies are by any measure Australia's most successful Super Rugby team having been two-time Champions, four times Runners Up and having won multiple Australian Conference titles.

As an organisation, the ACT Brumbies also have a strategic and high-performance focus on being Australia's premier Super Rugby Women's team, while continuing to grow and diversify sustainable rugby participation in the ACT and surrounding region across 15's rugby, sevens rugby and touch 7's.

The ACT has always proven to be a fertile breeding ground for future international stars and the ACT Brumbies are immensely proud of the record that nearly 40% of players who have represented the franchise have gone on to play for Australia.

Local talent from Canberra and the surrounding region have been a hallmark of the club since it's inception in 1996. Indeed, the number of local players who have made a name for themselves in the colours of the Brumbies, and before that their predecessors, is huge.



YOUR 2025 GAME DAY OFFERINGS

Rugby Lounge



The Rugby Lounge is located in the heart of the western grandstand and provides a fun atmosphere, with food, entertainment and a magnificent view of the field from either inside the lounge or from the premium outdoor seating.

Long Room

The Long Room offers a suite style experience in a social atmosphere within a triple sized, shared Suite. Offers substantial food menu and a 3-hour beverage package.

Private Suite

A Brumbies Private Suite is the ultimate premium match day hospitality experience, offering the comfort of one's own self-contained suite.

Bula Boxes



You and your guests can soak up the electric atmosphere of game day in a catered open box with some of the best views of the field.

Captains Hall

Located in an indoor function space within the western grandstand of GIO, the Captain's Hall provides a large private room for you and your guests with the most amazing views to the field with access to premium outdoor seating.

Prices are found on each function page, including per match and season rate. A rate is also offered which includes 1 x home final allowing clients to have guaranteed access to one home final at a discounted rate. Should a home final not occur, a full cash refund or credit of the 8th home game rate will be applied.





RUGBY LOUNGE

Presented by
DXC
TECHNOLOGY

Rugby Lounge

The Rugby Lounge is located in the heart of the western grandstand and provides a fun atmosphere, food and entertainment with a magnificent view of the field from inside the lounge or from the premium outdoor seating.

The Rugby Lounge is the perfect entry-level hospitality experience for a small group of friends, or larger group of clients and colleagues.

Inclusions:

- Function opens 60 minutes prior to kick off
- Live music
- Indoor function space and platinum outdoor seating
- Styled with lounges and cocktail-seating
- Extended bar
- Light food menu pre-game
- Half-time hot snacks
- 3-hour beverage package

\$190pp

\$1,200 season 7 home games or \$1,300 including one home final





THE LONG ROOM

The Long Room

Located among the West Corporate Suites, The Long Room offers a suite style experience in a social atmosphere within a triple sized, shared suite.

Enjoy entrée, buffet main and sweet treats, 3-hour beverage package plus half-time hot snacks all with a great view of the field from your indoor seating or outdoor covered balcony.

Inclusions:

- Premium, shared triple-sized suite
- Cocktail indoor seating
- Private outdoor balcony seating
- Substantial menu, 3 courses
- 3-hour beverage package from in room bar
- Temperature controlled, glass-fronted space
- Brumbies player visits (pending availability)
- Live game feed on the suite's projector screen

\$225pp

\$1,525 season 7 home games or \$1,700 including one home final





PRIVATE SUITE

Private Suite

Your Private Suite is the ultimate premium match day hospitality experience, offering the comfort of your own self-contained suite. Running along the field in the West and the East of GIO Stadium, each suite provides you with catering for 12 guests with a substantial food menu, your own viewing balcony, a catering host to serve your guests and player visits.

Inclusions:

- Premium suite for 12 guests (extra tickets and catering available upon request)
- The best view of the playing field
- Substantial food offerings
- Your own host to serve guests
- Brumbies player visits (pending availability)
- Temperature controlled, glass-fronted space
- Private indoor suite with outdoor covered seating
- Company logo displayed at entrance to suite
- Eligible for Corporate Partner Status

\$3,720 per Suite

\$20,875 season 7 home games or

\$23,500 including one home final

Option #2

Same great location with a simpler food menu and a \$500 beverage credit.

Enjoy footy fair menu pre-match and your \$500 bar tab courtesy of the ACT Brumbies.





BULA BOXES

Presented by



Bula Box

You and your guests can soak up the electric atmosphere of game day in a catered open box with some of the best views of the field of play. There are two options for Open Boxes:

- Western Grandstand 8-seaters
- Eastern Grandstand 10-seaters

Inclusions:

- Your preferred open air box (8 or 10 seater), available to you and your guests pre-match
- Catering includes a pre-game meal, half time hot snacks, wine, beer and non-alcoholic beverages
- Catering host to serve your guests
- Logo displayed within your box
- Some of the best seats in the house with panoramic views of the playing field
- Eligible for Corporate Partner status (Season Purchases)

8-seater:

\$1,333 per box

\$8,431 for season 7 home games

or \$9,600 including one home final

10-seater:

\$1,540 per box

\$9,880 for season 7 home games

or \$11,200 including one home final





CAPTAIN'S HALL

Captain's Hall

Located in an indoor function space in the Western Grandstand of GIO, the Captain's Hall provides a large private room for you and your guests. With field facing glass front, cocktail seating, extended bar and premium outdoor seating, this is a truly special Brumbies Hospitality option to wow your guests and amazing for client entertaining, social gatherings or staff team building.

Inclusions:

- Private function space for minimum 30 guests @ \$250pp (max capacity 150)
- Canape style menu with a substantial offering
- 3-hour beverage package (beer, wine and non-acholic)
- Roaming catering staff
- Glass fronted room with extended bar and cocktail seating
- Outdoor Premium seats
- Opens 60mins prior kick-off
- Players Visit optional

\$7,500 for minimum 30 guests (\$250pp)





THE ESSENTIALS LOUNGE

The Essentials Lounge

The Essentials Lounge is located in the Western Grandstand and the perfect package for those seeking a warm, welcoming spot to enjoy the rugby. Ideal for the entire family, it offers a comfortable indoor field-facing function space and premium outdoor seating.

Enjoy match tickets, a reserved indoor function room, a light footy food menu, and premium outdoor seating. A cash bar with in-room service adds to the convenience, making it a fun and hassle-free way to experience the game.

Inclusions:

- Glass fronted field facing function space
- Access from 60 mins pre-match
- Footy fair menu
- Premium seating
- Cash bar

\$90.00pp



CORPORATE PARTNERSHI

Corporate Partnership

Brumbies Corporate Partnerships are eligible with select Brumbies Hospitality purchases, rewarding our most loyal Corporate Supporters with some sponsorship style entitlements.

Enquire now for further details.



MAP



- Private Suites
- Bula Boxes
- Rugby Lounge
- Captain's Hall
- The Long Room



GAME DAY 23

About Game Day 23

This opportunity has been developed to provide businesses to sponsor an ACT Brumbies jersey number, immersing them into the Super Rugby Pacific and Super Rugby Women's community like never before.

As a Game Day 23 sponsor, you aren't just supporting the team; you'll be joining the ACT Brumbies sponsorship family for the entire season, gaining entertaining access and brand visibility.

As a Game Day 23 sponsor, you will enjoy a variety of exclusive benefits that will bring you closer to the game and the team:

Inclusions:

- Behind-the-Scenes Access
- Networking Opportunities
- Exclusive Invitations
- Brand Visibility
- Player Interaction
- Seasonal Celebrations
- Brand Alignment
- Business Development Opportunities
- Community Engagement







